

**GCDC**  
**PRESENTS**



**Program Guidelines**



# Participation Guidelines

Greensburg Restaurant Week returns ! Presented by the Greensburg Community Development Corporation (aka Think Greensburg), provides an opportunity to showcase your restaurant's cuisine and highlight your best creations.

## **Carefully review the following participation guidelines for Greensburg Restaurant Week:**

- **Greensburg Restaurant Week dish or feature:** Participants will have the liberty to offer a special packaged meal to guests, or they may feature one dish to showcase throughout the week. On that note, if you prefer to use the traditional three course meal, then you are welcome to use that format.
- **Submissions:** Once you decide on how you would like to showcase your restaurant, you **MUST** provide the information to GCDC to be posted on the Restaurant Week website. Submissions for the event must be submitted to the GCDC no later than **one week before the beginning of Restaurant Week.** However, the earlier we receive your material the sooner it will be advertised.
- **Customers shouldn't have to ask:** Greensburg Restaurant Week dishes/features should be clipped to, inserted, or otherwise presented along with the regular menu.
- **Impress new customers:** Dishes/featured menu items should be representative of your restaurant in quality. Remember that your creation will leave an impression with diners, including many who may be trying your restaurant for the first time!



## *Participation Guidelines Cont'd.*

- **Fees:** To participate in Greensburg Restaurant Week, restaurants **MUST** pay a **\$125.00 participation fee**. Payment of the participation fee for GRW is due ONE WEEK before the first day specials will be offered. This fee will help us promote and market your restaurant, pay for publicity, promotional fees, and administration costs. Payment of this fee will also confirm your participation. We are **also having each participating restaurant send in a \$10 gift card** to their establishment for a drawing as part of the event.
- **Restaurant Week Passport:** Each participating restaurant will provide a \$10 gift card to their establishment. GCDC will mail out passport booklets to each participating restaurant, who will then hand them out to restaurant week guests. The restaurant is to have the waitress/waiter initial the passport book in their designated square. Once a participant has 3 restaurants that are initialed, they will email in a picture of their passport to [events@thinkgreensburg.com](mailto:events@thinkgreensburg.com) and be entered into a drawing for all the \$10 restaurant gift cards. Every restaurant initial after the first 3 count for another entrance into the drawing.
- **Promotion commitment:** Participating restaurants agree to incorporate Restaurant Week logo and/or promotional copy in their regular promotional activities (mailing lists, on-site display, card inside menu, advertisements), as well as provide a link to the Greensburg Restaurant Week website: [www.greensburgrestaurantweek.com](http://www.greensburgrestaurantweek.com). Restaurant permits the use of its logo, name, and chef's name in connection with the promotion of Greensburg Restaurant Week.
- **Relationship of the parties:** Parties are independent contractors and nothing contained herein or done pursuant to this promotion shall be construed to imply the existence of a partnership, joint venture, principal and agent, or employer and employee relationship between the parties.

# Greensburg Restaurant Week



SIGN-UP

[www.greensburgrestaurantweek.com](http://www.greensburgrestaurantweek.com)